

Organised by:

pixie expomedia
CREATE • CONNECT • CONQUER

In Association with



Supported by:



भारत सरकार
GOVERNMENT OF INDIA
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

सत्यमेव जयते

IIFE INDIA INTERNATIONAL FARMING EXPO

06 07 08 JAN 2027

YASHOBHOOMI (IICC), DWARKA, NEW DELHI, INDIA



HORTICULTURE



AGRI MACHINERY



AGRO CHEMICALS

15,000+
Visitors

250+
Exhibitors

500+
VIP Buyers Meeting

For Any Query :

Pixie Expo Media Pvt Ltd.

Omang Complex, Namaste Chowk, Karnal-132001, Haryana

✉ info@indiainternationalhortiexpo.com

www.indiainternationalfarmingexpo.com

☎ **+91 98120 82121 | +91 999 170 5006**

INDIA INTERNATIONAL FARMING EXPO

India International Farming Expo (IIFE) 2027 is one of India's premier business and knowledge platforms dedicated to the future of agriculture and allied industries. Bringing together manufacturers, technology providers, government organizations, research institutions, startups, exporters, distributors, nursery owners, FPOs, and progressive farmers, IIFE creates a dynamic ecosystem for collaboration and growth.

The Expo Showcases Three Sectors:

- Horticulture
- Agri Machinery
- Agro Chemical

Why Exhibit?

- Connect with buyers and distributors
- Launch innovative products
- Generate B2B opportunities
- Meet nursery owners and exporters
- Build strategic partnerships
- Expand into India's growing agricultural market.

Ways IIFE can help you Achieve your Marketing Objectives

India International Farming Expo over the three days will create a multi pronged spectrum of activities to help you achieve all these objectives and much more through a wide array of activities including but not limited to:

1. **Exhibition:** World class exhibition with 250+ exhibitors displaying a wide array of products covering all needs of buyers from across the country in an environment that is conducive to productive discussions.
2. **Conference:** A highly focused conference that will bring together all stakeholders of the sector to discuss debate and collaborate on growth strategies leveraging proven best practice, cutting edge technologies and shared networks.
3. **Excellence Awards:** The Awards for Excellence in Horti Sector will put a spotlight on the products, organisations and leaders of the Horticulture sector that are making exemplary contribution to the sector. The winners success stories will be showcased as a part of the post event TV telecast.
4. **VIP Buyer Program:** India International Farming Expo will compile a list of key buyers, basis inputs from the exhibitors and work out a felicitated program to invite them to the event with specially designed features that make it compelling for them to attend. The same is expected to yield a higher return for all exhibitors.
5. **1-2-1 Meetings:** Exhibitors opting for some specific packages will get the option of picking up names from the pre-registered buyers for facilitated one to one meetings. This works like an added advantage providing you the opportunity to ensure you don't miss out the opportunity of meeting big buyers.
6. **Social Media Amplification:** We will be running an intensive social media campaign with an extensive reach to our database/followership of about 50,000 professionals, in addition to our general campaigns we will be delighted to develop special promotions for you on an exclusive basis.
7. **Product Launch Support:** In case you are planning on any new product launches at the event we will be happy to help create that attention and visibility around the same by aligning it with the opening and closing ceremonies, conference sessions, VIP visits etc.
8. **Post Event Promotion:** we will be producing a post-show report capturing the highlights of the event, key discussions, news on key deals made at the event and the actionable steps arising out of the event. This report will provide another opportunity to showcase your success stories to the industry

Why Visit IIFE

Identify New Technologies

Understand Best Practice

Develop New Suppliers

Source new Materials

Technology is evolving at a rapid pace which is leading to an explosion in new product offerings. IIFE is your platform to see first-hand, compare, review and procure products, services and technologies that can help take your business to the next level in terms of efficiency and profitability. This comes along with the perks of seeing what your peers are doing.





HORTI CULTURE

Horticulture is one of India's fastest-growing agricultural sectors, encompassing fruits, vegetables, flowers, spices, plantation crops and nursery products. Rising demand for high-quality produce, ornamental plants, protected cultivation, tissue culture and sustainable landscaping continues to drive rapid industry growth.

The sector is advancing through precision farming, greenhouse technologies, mechanization, smart irrigation, drones, digital agriculture and climate-smart practices. These innovations create significant opportunities for growers, input suppliers, equipment manufacturers, seed companies, agri-tech innovators and solution providers across the horticulture value chain.

Explore the Best of Horticulture Industry

Fruits, Vegetables & Flowers

- Fresh Fruits
- Fresh Vegetables
- Berries
- Citrus Fruits
- Exotic Fruits
- Organic Fruits
- Dried Fruits
- Nuts
- Fresh Herbs
- Salad Greens
- Fresh Cut Flowers
- Nursery Plants
- Ornamental Plants
- Flowers
- Shrubs
- Trees
- Bulbs
- Cut Flowers
- "Dehydrated Fruits & Flowers"

Seed & Growing media

- Seeds
- Seedlings
- Planting Materials
- Ripening Technologies
- Quality Control
- Tissue Culture
- Plant Breeding
- Plant Genetics
- Plant Propagation

- Growing Media

- Cocopeat

- Substrates

Crop Protection

- Fertilizers
- Plant Protection
- Pesticides
- Biopesticides
- Integrated Pest Management (IPM) Products
- Biological Control Agents

Technology & Equipments

- Technology Providers
- Agricultural Equipment
- Harvesting Machinery
- Irrigation Systems
- Sustainable Farming Practices
- Sustainability Solutions
- Greenhouse Technology
- Gardening Tools
- Grow Lights
- Cloning Technologies
- Hybridization
- Micropropagation
- Traceability Systems
- Hydroponics
- Aeroponics
- Vertical Farming

Storage & Logistics

- Packaging Solutions

- Cold Storage

- Transport and Logistics

- Sorting and Grading Systems

- Fresh Produce Handling Equipment

- Cooling Systems

- Lighting

Services

- Market Research
- Retail Solutions
- Trade Associations
- Certification Bodies
- Government Agencies
- Supermarkets and Retailers
- Food service Providers
- Marketing and Promotion
- Consultancy Services
- Horticultural Research
- Landscape Design Services

Garden Features

- Containers
- Decorative Elements
- Floral Arrangements
- Floristry Products
- Garden Furniture
- Outdoor Structures / Stands
- Pots
- Fountains
- Coir products



AGRI MACHINERY

Agricultural mechanization has become a key driver of modern farming, enabling higher productivity, improved efficiency, and sustainable agricultural practices. From tractors and harvesters to seed drills, planters, sprayers, drones, and precision farming equipment, agri machinery helps farmers reduce labor costs, optimize resources, and increase crop yields. India is one of the largest manufacturers of agricultural machinery, producing over 900,000 tractors annually, making it the world's largest tractor market by volume. With increasing farm mechanization and government support, the Indian agri machinery market is expected to exceed USD 25 billion by 2030.

Explore the Best of Agri Machinery Industry

Agricultural Machinery

- Tractors
- Power Tillers & Rotavators
- Harvesters & Combine Harvesters
- Seed Drills & Planters
- Transplanters
- Sprayers & Dusters
- Boom Sprayers
- Fertilizer Spreaders
- Cultivators
- Ploughs & Disc Harrows
- Laser Land Levellers
- Straw Reapers & Balers
- Chaff Cutters
- Paddy & Wheat Machinery
- Sugarcane Machinery
- Potato & Vegetable Machinery

Farm Equipment & Implements

- Farm Implements
- Farm Tools & Accessories
- Tractor Implements

- Agricultural Tyres & Spare Parts
- Hydraulic Equipment
- Engines & Power Equipment
- Irrigation Equipment

Irrigation & Precision Farming

- Drip & Sprinkler Systems
- Pumps & Water Management Systems
- Precision Farming Equipment
- GPS & Smart Farming Solutions
- Agricultural Drones
- Greenhouse Equipment

Post-Harvest & Storage

- Post-Harvest Machinery
- Grain Cleaning & Grading Machines
- Grain Storage Solutions
- Silos & Warehousing
- Packaging Machinery
- Cold Storage Equipment

Renewable Energy & Automation

- Solar Agriculture Solutions

- Biomass & Bioenergy Equipment
- Waste Management Solutions
- Agri Automation & Robotics
- AI & IoT Based Farming Solutions
- Farm Software & Digital Platforms

Research, Services & Institutions

- Testing & Quality Control Equipment
- Agricultural Research Institutes
- Government Departments
- Banks & Financial Institutions
- Insurance Services
- Agri Startups
- Importers & Exporters
- Industry Associations
- Training Institutes & Universities
- Consultancy Services
- Media, Publications & Magazine

And Many More...

Visitor Profile for All 3 Sectors (Horticulture - Agri Machinery - Agro Chemical)

- | | | | |
|----------------------------------|--|---|---|
| • Progressive Farmers | • Greenhouse & Polyhouse Growers | • Agri Entrepreneurs & Startups | • Fertilizer Manufacturers & Distributors |
| • Commercial Farmers | • Hydroponics & Vertical Farming Entrepreneurs | • Agri Input Dealers & Retailers | • Agrochemical Manufacturers & Distributors |
| • Small & Marginal Farmers | • Organic Farmers | • Farm Machinery Dealers & Distributors | • Crop Protection Professionals |
| • Horticulture Growers | • Precision Farming Professionals | • Tractor & Implement Dealers | • Plant Nutrition Specialists |
| • Fruit Growers | • FPOs (Farmer Producer Organizations) | • Irrigation Dealers & Water Management Professionals | • Agronomists & Crop Consultants |
| • Vegetable Growers | • Farmer Cooperatives | • Seed Companies & Seed Dealers | • Pest Management Experts |
| • Floriculture Professionals | | | |
| • Nursery Owners & Plant Growers | | | |



AGRO CHEMICALS

The agro chemicals industry plays a vital role in modern agriculture by enhancing crop productivity, protecting crops from pests and diseases, and ensuring global food security. Agro chemicals—including fertilizers, pesticides, herbicides, fungicides, and bio-stimulants—help farmers improve yields while minimizing crop losses. India is the fourth-largest producer of agro chemicals in the world and one of the leading exporters of crop protection products. The Indian agro chemicals market is valued at over USD 11 billion and is expected to grow steadily, driven by increasing food demand, technological advancements, and sustainable farming practices.

Explore the Best of Agro Chemicals Industry

Crop Protection

- Insecticides
- Herbicides
- Fungicides
- Pesticides
- Bio-Pesticides
- Bio-Control Agents
- Plant Growth Regulators (PGRs)
- Bio-Stimulants
- Adjuvants & Surfactants
- Crop Protection Technologies

Fertilizers & Plant Nutrition

- Specialty Fertilizers
- Organic Fertilizers
- Bio-Fertilizers
- Micronutrients
- Water Soluble Fertilizers (WSF)
- Soil Conditioners
- Plant Nutrition Solutions

Seed Treatment & Soil Health

- Seed Treatment Chemicals

- Seed Coating Technologies
- Soil Health Products
- Soil Testing Solutions

Application Technologies

- Spray Equipment & Accessories
- Precision Spraying Technologies
- Agricultural Drones for Crop Protection
- Smart Spraying Systems

Manufacturing & Processing

- Agrochemical Manufacturing Machinery
- Contract Manufacturing (CRAMS)
- Chemical Packaging Containers
- Packaging & Labelling Solutions
- Chemical Raw Materials & Intermediates

Research, Testing & Regulatory

- Laboratory Testing & Quality Control
- R&D Laboratories

- Certification & Regulatory Services
- Environmental & Safety Solutions

AgriTech & Digital Solutions

- Agri Biotechnology Companies
- Agri Input Companies
- AgriTech & Digital Farming Solutions
- AI & Data-Driven Crop Management

Industry & Business Services

- Research Institutes & Universities
- Government Departments
- Importers & Exporters
- Distributors & Dealers
- Consultancy Services
- Trade Associations
- Industry Publications & Media
- **And Many More..**

- Agricultural Contractors
- Custom Hiring Centre (CHC) Operators
- Agri Equipment Rental Companies
- Agricultural Engineers
- Drone Service Providers & Precision Agriculture Experts
- Food Processing Industries
- Cold Chain & Refrigeration Companies

- Warehousing & Logistics Companies
- Packaging & Post-Harvest Solution Providers
- Fresh Produce Exporters & Importers
- Commodity Traders
- Wholesalers & Retail Chains
- Banks & Financial Institutions
- Insurance Companies
- Government Ministries &

- Departments
- State Agriculture & Horticulture Departments
- ICAR Institutes
- Krishi Vigyan Kendras (KVKs)
- Agricultural Universities & Colleges
- Scientists & Researchers
- Industry Associations & Chambers of Commerce
- MSMEs & Manufacturing

- Companies
- Procurement Heads & Purchase Managers
- CEOs, Directors & Business Owners
- International Buyers
- Overseas Delegates
- General Trade Visitors



IIFE | INDIA INTERNATIONAL FARMING EXPO

06 07 08 JAN 2027

 **YASHOBHOOMI (IICC), DWARKA, NEW DELHI, INDIA**

Organised by:



In Association with



Co-Organised by



Media Partner:



For Any Query :

Pixie Expo Media Pvt Ltd.

Omang Complex, Namaste Chowk, Karnal-132001, Haryana

✉ info@indiainternationalhortiexpo.com

☎ **+91 98120 82121 | +91 999 170 5006**

—  www.indiainternationalfarmingexpo.com —